

Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Advertiser	FL Vote No on 6 Committee
Product	FL Vote No on 6 Committee
Estimate Number	11816

Invoice #	125849-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125849
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

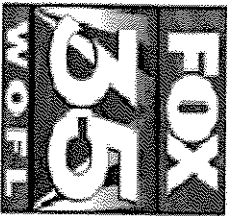
IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 9a	9a-10a		11/05/12 to 11/11/12	1x	-T-----				
	WOFL	Political Issue		Tu	11/06/12	:30	9:29 AM	FL6101H	\$400.00		1
2	WOFL	Judge Joe Brown	1p-2p		10/29/12 to 11/04/12	1x	--W----				
	WOFL	Political Issue		W	10/31/12	:30	1:54 PM	FL6101H	\$350.00		1
3	WOFL	M-F 2p-3p	2p-3p		10/29/12 to 11/04/12	1x	---T---				
	WOFL	Political Issue		Th	11/01/12	:30	2:25 PM	FL6101H	\$400.00		1
	WOFL	Political Issue		M	11/05/12 to 11/11/12	1x	M-----				
	WOFL	Political Issue		M	11/05/12	:30	2:35 PM	FL6101H	\$400.00		2
4	WOFL	Dr. Phil	3p-4p		10/29/12 to 11/04/12	4x	MTWTF--				
	WOFL	Political Issue		M	10/29/12	:30	3:56 PM	FL6101H	\$750.00		1
	WOFL	Political Issue		Tu	10/30/12	:30	3:24 PM	FL6101H	\$750.00		2
	WOFL	Political Issue		W	10/31/12	:30	3:31 PM	FL6101H	\$750.00		4
	WOFL	Political Issue		F	11/02/12	:30	2:59 PM	FL6101H	\$750.00		3
	WOFL	Political Issue		M	11/05/12 to 11/11/12	1x	M-----				
	WOFL	Political Issue		M	11/05/12	:30	3:21 PM	FL6101H	\$750.00		5
5	WOFL	M-F 4p-5p	4p-5p		10/29/12 to 11/04/12	5x	MTWTF--				
	WOFL	Political Issue		M	10/29/12	:30	4:19 PM	FL6101H	\$800.00		6
	WOFL	Political Issue		Tu	10/30/12	:30	4:49 PM	FL6101H	\$800.00		1
	WOFL	Political Issue		W	10/31/12	:30	4:40 PM	FL6101H	\$800.00		4
	WOFL	Political Issue		Th	11/01/12	:30	4:25 PM	FL6101H	\$800.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Advertiser	FL Vote No on 6 Committee
Product	FL Vote No on 6 Committee
Estimate Number	11816

Invoice #	125849-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125849
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Address:
 Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

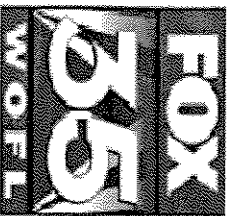
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	M-F 4p-5p	4p-5p								
	WOFL	Political Issue									
	WOFL			F	11/02/12	:30	4:00 PM	FL6101H	\$800.00		5
	WOFL			M	11/05/12 to 11/11/12	1x	M-----				
	WOFL			M	11/05/12	:30	4:29 PM	FL6101H	\$800.00		2
6	WOFL	Fox 35 5p News	5p-6p								
	WOFL	Political Issue									
	WOFL			M	10/29/12 to 11/04/12	5x	MTWTF--				
	WOFL			M	10/29/12	:30	5:44 PM	FL6101H	\$1,000.00		4
	WOFL			Tu	10/30/12	:30	5:42 PM	FL6101H	\$1,000.00		1
	WOFL			W	10/31/12	:30	5:56 PM	FL6101H	\$1,000.00		3
	WOFL			Th	11/01/12	:30	5:42 PM	FL6101H	\$1,000.00		2
	WOFL			F	11/02/12	:30	5:56 PM	FL6101H	\$1,000.00		5
	WOFL			M	11/05/12 to 11/11/12	1x	M-----				
	WOFL			M	11/05/12	:30	5:43 PM	FL6101H	\$1,000.00		6
7	WOFL	Fox News 6p News	6p-630p								
	WOFL	Political Issue									
	WOFL			M	10/29/12 to 11/04/12	4x	MT-TF--				
	WOFL			M	10/29/12	:30	6:24 PM	FL6101H	\$1,000.00		1
	WOFL			Tu	10/30/12	:30	6:24 PM	FL6101H	\$1,000.00		2
	WOFL			Th	11/01/12	:30	6:23 PM	FL6101H	\$1,000.00		4
	WOFL			F	11/02/12	:30	6:15 PM	FL6101H	\$1,000.00		3
8	WOFL	New Girl/Mindy	9p-10p								
	WOFL	Political Issue									
	WOFL			M	10/29/12 to 11/04/12	1x	-T-----				
	WOFL			Tu	10/30/12	:30	9:18 PM	FL6101H	\$6,500.00		1
9	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue									
	WOFL			M	10/29/12 to 11/04/12	5x	MTWTF--				
	WOFL			M	10/29/12	:30	10:37 PM	FL6101H	\$2,200.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE



Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

Advertiser	FL Vote No on 6 Committee
Product	FL Vote No on 6 Committee
Estimate Number	11816

Invoice #	125849-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125849
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

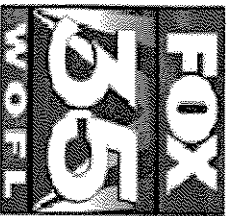
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue		Tu	10/30/12	:30	10:37 PM	FL6101H	\$2,200.00		1
	WOFL			W	10/31/12	:30	10:52 PM	FL6101H	\$2,200.00		2
	WOFL			Th	11/01/12	:30	10:23 PM	FL6101H	\$2,200.00		4
	WOFL			F	11/02/12	:30	10:28 PM	FL6101H	\$2,200.00		5
				11/05/12 to 11/11/12	1x	M-----					
	WOFL			M	11/05/12	:30	10:36 PM	FL6101H	\$2,200.00		6
10	WOFL	Fox 35 10p News	10p-11p								
	WOFL	Political Issue		10/29/12 to 11/04/12	1x	-----S					
				Su	11/04/12	:30	10:38 PM	FL6101H	\$1,500.00		1
11	WOFL	Off Time Late News Sa	1030p-1a								
	WOFL	Political Issue		10/29/12 to 11/04/12	1x	-----S-					
				Sa	11/03/12	:30	11:37 PM	FL6101H	\$1,000.00		1
12	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	Political Issue		10/29/12 to 11/04/12	5x	MTWTF--					
				M	10/29/12	:30	11:12 PM	FL6101H	\$1,400.00		4
	WOFL			Tu	10/30/12	:30	11:13 PM	FL6101H	\$1,400.00		3
	WOFL			W	10/31/12	:30	11:26 PM	FL6101H	\$1,400.00		2
	WOFL			Th	11/01/12	:30	11:23 PM	FL6101H	\$1,400.00		5
	WOFL			F	11/02/12	:30	11:19 PM	FL6101H	\$1,400.00		1
				11/05/12 to 11/11/12	1x	M-----					
				M	11/05/12	:30	11:14 PM	FL6101H	\$1,400.00		6

Aired Spots

40

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICERemit Address:

WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Advertiser	FL Vote No on 6 Committee
Product	FL Vote No on 6 Committee
Estimate Number	11816

Invoice #	125849-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125849
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

<u>Gross Total</u>	\$50,700.00	
<u>Agency Commission</u>	\$7,605.00	
<u>Net Amount Due</u>	\$43,095.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.